

## Factory Media acquires two new action sports websites

Tuesday, 12 February 2008

Factory Media, the action sports publisher, has acquired two new websites and appointed its first head of digital sales as the company continues to grow.

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Created a year ago when its four founders bought three individual companies, each of which owned four magazines apiece, Factory Media has acquired AdrenalinTrip.net and start-up SurfCore.co.uk. The combined acquisition price for both websites is understood to be Â£300000

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