

Simply Media Launches www.snowzone.tv

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Simply

Media, the Internet's largest online television channel provider, have recently launched Snowzone.tv (www.snowzone.tv).

Snowzone is a free online television channel, dedicated solely to snowsports

Simply Media, the creators of the well-established Golfbug.tv and Breaksweat.tv, are extremely excited about this launch due to the free, high quality and professional video content it is going to provide snowsport enthusiasts across the globe.

Snowzone is categorised into six sections namely; freeski, snowboard, alpine, gear, resorts and special features. The content within these sections are diverse and varied in nature in order to cater to a wide audience by providing endless freestyle and freeride action, professional instruction, the latest gear reviews, fun park reviews, resort reviews, crashes, film trailers and competition highlights! The site is complemented with a blog as well as an editorial space for all the latest industry news.

Andrew

Cooke, managing director of Simply Sports Media believes that, "Snowsports is one of the most visually exciting sports out there. Due to this we saw an excellent opportunity to reach a large audience via the Internet, as a result of providing high quality and instantaneous video content at zero cost to our users. By offering this content online, we afford our users the easiest access to the content from either work or home."

On

top of in house production, Snowzone will make use of key relations in the snowsport industry to guarantee its viewers the very latest and finest content. The channels will showcase: The best resorts and skiing destinations from all corners of the globe. Film trailers produced by industry leaders such as Absinthe Films. Highlights from the world's most prestigious Alpine, Freeride and Freestyle competitions, including; The TTR series, The World Freeride Tour and the Ride Freesport series of events.

How-to-do

tricks explained and demonstrated by professional coaches and leading athletes. We are also delighted to be working with Warren Smith, one of Europe's leading performance ski coaches, on our Freeride instructional tips.

Simply Media operates more than 25 digital TV channels, including 6 on satellite and cable. Simply Media has developed and continues to expand on premium content for TV, web, mobile, Captive Audience Networks and IPTV.

